

January 1, 2014

Dear Gogebic Range.net Customers,

We would like to take this opportunity to share with you some exciting news that will be occurring over the first quarter of 2014. We will be implementing the first stage in a technology upgrade that will bring more speed options to our existing customers and increase the overall coverage in the area. Internet access is becoming more and more critical to households. Two years ago it was uncommon for a household to have more than one computer. Now each person, including children, in the household have a computer, tablet or smart phone. Add to that internet enabled blue ray players, ipod touch, game consoles and the like and the needs of our customers expand quickly. We are working to continue to meet those needs.

The first stage of this upgrade will take place at the Copper Peak location with a base test of 10 customers selected from the list of customers interested in the upgrade. This new technology will allow us to offer a speed package of **6mb download speeds** and 1mb upload, doubling the fastest speed we have available now! The added cost for this faster speed is only an additional \$10 a month over what our current enhanced (3mb) customers are paying now. Those wishing to upgrade to the newest equipment will need to pay an upgrade fee of \$149.00 to have the existing equipment replaced at their home.

After the initial testing is complete, upgrades will expand to all interested customers serviced by the Copper Peak tower in the north Ironwood and Bessemer areas. We will then prioritize additional upgrade sites based on interest expressed by customers connecting to the other tower sites in our service area.

For this process to go forward it is crucial that customers interested in the new speed package contact us by email or phone. Each site will only be upgraded if and when there is enough interest in the newest technology to make it feasible for us to upgrade those sites. We will be keeping a list of customers and locations and prioritizing sites for upgrade based on that list.

Customers are <u>not required</u> to upgrade to the new technology. We will continue to offer service and speeds just as we always have. The new technology is in addition to the services we already offer. In fact, our existing equipment will be receiving upgrades along with the implementation of the newest technology.

We are excited about the opportunity to offer this new technology to you. If you would like to be added to the upgrade list or have questions please contact me at 906-842-3394 or by email at Brandon@gogebicrange.net.

Best Regards,

Brandon Yuchasz